



CHRISTIAN HERITAGE ACADEMY

Auction Item Ideas

With help from the CHA community, our Spring Benefit, “**Love God, Love Others**” will be a great success! Again this year, the auction will be online, so even more friends of CHA will be able to participate in this great fundraising opportunity!

- Benefit Title:** “Loving God, Loving Others”
- Benefit Date:** April 13, 2019
- Benefit Location:** Lincolnshire Marriott Resort
10 Marriott Drive, Lincolnshire, IL 60069
- Donation Deadline:** March 21, 2019

Please consider the suggestions below as you and your family can play a major role in raising the funds needed for another amazing year at our school. We hope these ideas will get you started.

Since the online auction must be prepared in advance, we are asking that all donations (or at least the attached form) be submitted **no later than March 21, 2019**. In most cases, the minimum value for each donated item should be \$100, please let us know if you have something smaller that you would like to donate. Sometimes, we are able to combine items into really wonderful baskets or collections. CHA’s Board of Directors, administration and teachers are joining in to support the benefit auction, and we hope that our families will also contribute and solicit donations. When the auction is ready to go, all of us can join in to “shop for a cause” in support of CHA’s exemplary education based on biblical values. It’s easy to invite friends to participate online, too. Even if you are unable to attend, you can still participate in the online bidding.

Please use the attached auction authorization letter, with documentation of CHA’s non-profit status and donation form to request items from business acquaintances or places you frequent. Additional copies of the form and letter are available at the reception desk in the CHA office.

Popular donation items:

1. **Vacation home or time-share stay:** Do you or friends or relatives have a vacation or weekend home (or time share) in a desirable location? Please specify the dates of availability and include any costs/fees required.
2. **Art and Antiques:** Do you have a treasure you are willing to share? Please understand that antiques are the only “used” items that will be included in the auction. Please provide a recent appraised value for antiques.
3. **Tickets:** Tickets to any sporting, musical, or entertainment events are always popular. Who do you know with season passes or individual tickets? In many cases, families with season tickets to sports teams, symphony concert series (did someone say Ravinia?), or even theatre productions may not be able to attend every date included in their package. Ticket dates/events must be confirmed in writing (ideally, tickets in hand) prior to the auction deadline. Unscheduled tickets (for



example, for next year's football season) are sometimes difficult for the donor and purchaser to facilitate when the time comes for redemption.

4. **Gift certificates:** If you are the owner or manager of a business, please consider donating a certificate or product that your company produces. Our benefit will reach hundreds (perhaps even thousands, with our online auction) of potential customers who want to shop with businesses that support our school. Please also ask the businesses that you frequent to support our auction. Consider asking restaurants, clothing stores, hair salons, bakeries, movie theatres, automotive maintenance companies, limousine services, garden centers, zoos, museums... even banks (you would be surprised at what banks are willing to donate). In some cases, a business you frequent may be willing to match a gift certificate that you purchase in support of the auction.
5. **Personal contacts:** Please take a look at your personal phone list or church directory and look for business people that may be willing to support CHA with a donation. Drop them an email or place a call to ask, and remember to emphasize that the donation will place their product in front of a grateful audience who may want to do business with their company in the future. We have attached a suggested script that may help make the conversation go more smoothly.
6. **Employer:** Many employers have allowances for donations in support of community organizations and schools. If your company can provide airline tickets, sporting goods, entertainment items, or products they sell, we would greatly appreciate it. In fact, we are thankful for any support or service that you can provide.
7. **TIME and TALENT in the form of services:** Can your professional skills or hobbies make a difference here? Some possible donation ideas are listed below:
 - Sponsor a golf outing at your club or favorite course
 - Auto repair (Are you a skilled mechanic?)
 - Car wash and wax
 - Flowers/veggies grown from your garden given in the summer months
 - Lessons of any kind (music, sports, etc.)
 - Home repair (Please specify the types of things included: for example, "tile one bathroom floor.")
 - Tutoring (Please specify subject or general study skills and age levels.)
 - Legal services
 - Host a pool party at your home or in a private swim club where you are a member
 - Cater a meal or dinner party (Please specify what would be included.)
 - Boat outing or fishing trip
 - Facilitate a child's birthday party from start to finish
 - Provide a monthly/quarterly dessert
 - Pet sit during someone's vacation
 - Spring or fall yard clean-up

Thank you for your care and sacrificial giving to CHA's Spring Benefit & Auction. This is a wonderful opportunity to purchase products and services, buy birthday presents, and enjoy an evening out at a ball game or concert all while directly benefiting our school.

If you have any questions please contact Keisha Thomas at ashleycurtis@comcast.net or 313-300-3902.